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ARBOR DAY FOUNDATION SELECTS SERENIC NAVIGATOR TO HELP SEED GROWTH

EDMONTON, Alberta, Canada (April 23, 2009) -- [Serenic Corporation](#) (TSX-V:SER), ("Serenic" or the "Corporation"), a leading publisher of financial management and business operations software for nonprofits, international non-governmental organizations (NGOs) and the public sector, announced today that [Serenic Navigator](#) has been selected by the [Arbor Day Foundation](#), a nonprofit conservation organization with a mission to inspire people to plant, nurture and celebrate trees.

Based in Nebraska, the Arbor Day Foundation has nearly one million members who lead the way to help individual citizens plant and care for trees to enrich the environment. The Foundation plants and distributes nearly 11 million trees each year and strives to increase awareness of the benefits of trees – especially through [National Arbor Day](#), celebrated in the U.S. and Ontario this year on Friday, April 24, and during the first full week of May in Nova Scotia. Through producing high-quality, easy-to-use educational materials, the organization helps to make tree planting and care something in which nearly everyone can be involved.

The Arbor Day Foundation builds quality programs that further its mission. Tracking its funding sources and programs called for more current technology, and the organization wanted to upgrade from its existing FundWare system and internally developed solutions. The Foundation selected Serenic Navigator after reviewing both Serenic's solution and another Microsoft Dynamics NAV product.

"We needed integration with other systems, including CRM, to build a full 360 degree view of our members, their orders and their preferences," said Gary Deemer, the Arbor Day Foundation's accounting director. "With Serenic Navigator, staff at multiple locations will benefit from easy access to information and efficiency in creating reports."

A total of 86 users will access Serenic Navigator – certified for Microsoft Dynamics NAV – and [AwardVision](#), Serenic’s grant management product. The fully integrated product suite also includes advanced budgeting capabilities, which will allow the organization to combine financials, procurement and grant management.

“Serenic Navigator creates efficiencies that enable organizations like the Arbor Day Foundation to spend more time on their high-impact core programs,” said Serenic CEO and President Randy Keith. “Giving the Foundation greater scalability to handle more transactions will help them manage growth – ultimately benefitting the environment with each tree planted.”

More information on the Arbor Day Foundation and its programs can be found at www.arborday.org.

About Serenic Corporation

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies.

Built on Microsoft Dynamics NAV, Serenic’s products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation’s products include the highly acclaimed Serenic Navigator, Serenic DonorVision, Serenic AwardVision, Serenic CommunityCare and Serenic MinistryView. In addition, the Corporation is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV users in North America.

In 2007, Serenic was named the Microsoft Dynamics Outstanding ISV of the Year and earned membership in the Microsoft Dynamics Inner Circle and the Microsoft Dynamics President’s Club, both prestigious achievements that acknowledge Serenic as a top performer within the Microsoft partner community.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol “SER” on the TSX Venture Exchange in Canada. Additional information about the Company is available at www.serenic.com.

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The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

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ON BEHALF OF THE BOARD OF DIRECTORS

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