

TSX Venture Exchange Symbol “SER”

**DANISH RED CROSS CHOOSES SERENIC NAVIGATOR,
LOCALIZED FOR LANGUAGE AND BUSINESS PROCESS NEEDS**

EDMONTON, Alberta, Canada (Nov. 17, 2008) -- Serenic Corporation (TSX-V:SER), (“Serenic” or the “Corporation”), a leading publisher of financial management and business operations software for nonprofits, international non-governmental organizations (NGOs) and the public sector, announced today that Serenic Navigator is being implemented by the Danish Red Cross (DRC), an auxiliary to the Danish government in the fields of humanitarian assistance, relief work and education. The Danish Red Cross implementation is a European “breakthrough” for Serenic and Human IT A/S, Serenic’s partner in Denmark.

The DRC is one of the largest and oldest nonprofits in Denmark with offices all around the continent. DRC’s mission is to support international aid and development programs in cooperation with Danida, the EU and other nonprofit organizations. In international emergencies, the DRC is present to assist locally. In Denmark, DRC also works actively towards tolerance and to make cultural diversity a strength – working against isolation and discrimination of all people. As part of its programs, the organization works in cooperation with the Danish government in the areas of asylum seekers and international humanitarian aid and rehabilitation. Branches of Denmark’s government act as funding sponsors for the DRC, and it receives additional funds through grants and donations. Its 252 local branches enlist more than 15,000 volunteers.

The DRC sought to replace an older version of the Navision financial system, which had been modified to a degree that made upgrading almost impossible. It wanted to find a standard system specifically designed to meet the needs of a nonprofit organization, allowing it to report on any award or project at any time. After reviewing both Serenic’s solution and other Microsoft Dynamics NAV solutions, the DRC chose to implement Serenic Navigator.

“Navigator will give us direct access to ‘here and now’ information about a specific project, and the global dimensions feature makes it possible for us to report back to our sponsors

much more efficiently,” said Torben F. Norberg, the DRC’s chief financial officer and administration manager. “With Navigator, we now have 100 percent assurance that we can uphold our sponsors’ confidence in our organization.”

37 users will access Serenic Navigator – certified for Microsoft Dynamics NAV – and AwardVision, Serenic’s grant management product. The fully integrated product suite, which also includes advanced budgeting capabilities, will allow the organization to combine financials, procurement and grant management.

“Serenic worked closely with our partner in Denmark - Human IT A/S - to localize our solution for the specific functionality required in Denmark,” said Serenic CEO and President Randy Keith. “Serenic Navigator can easily adapt to international business processes and currencies to help organizations like the Danish Red Cross increase efficiencies.”

About Serenic Corporation

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies.

Built on Microsoft Dynamics NAV, Serenic’s products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation’s products include the highly acclaimed Serenic Navigator, Serenic DonorVision, Serenic CommunityCare, Serenic AwardVision and Serenic MinistryView. In addition, the Corporation is the exclusive developer of Serenic HCM, the human resources and payroll product for Microsoft Dynamics NAV users in North America.

In 2007, Serenic was named the Microsoft Dynamics Outstanding ISV of the Year and earned membership in the Microsoft Dynamics Inner Circle and the Microsoft Dynamics President’s Club, both prestigious achievements that acknowledge Serenic as a top performer within the Microsoft partner community.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol “SER” on the TSX Venture Exchange in Canada. Additional information about the Company is available at www.serenic.com.

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The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

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