

FOR IMMEDIATE RELEASE

TSX Venture Exchange Symbol “SER”

SERENIC RANKED 256TH FASTEST GROWING COMPANY IN NORTH AMERICA ON DELOITTE’S 2009 TECHNOLOGY FAST 500

Attributes 133 Percent Revenue Growth to International NGO Market Expansion

EDMONTON, Alberta, Canada (Oct. 20, 2009) — [Serenic Corporation](#) (TSX-V:SER), (“Serenic” or the “Corporation”), a leading publisher of [financial management and business operations software for nonprofits](#), international non-governmental organizations (NGOs) and the public sector, today announced that it ranked number 256 on Deloitte’s 2009 Technology Fast 500, a ranking of 500 of the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. Rankings are based on percentage of fiscal year revenue growth during the five year period from 2004–2008. Serenic grew 133 percent during this period.

Serenic’s CEO and President Randy Keith credits the company’s innovative financial management software and its expansion into the international NGO market with the company’s 133 percent revenue growth over the past five years. He said, “Our suite of [Serenic Navigator](#) solutions built upon sophisticated Microsoft technology helps international NGOs and our customers maintain efficiencies and accountability that is critical to carrying out their organizational missions.”

Deloitte’s Technology Fast 500 recognizes innovative companies that have broken down barriers to success and defied the odds with their remarkable five-year revenue growth.

“With its impressive five-year growth, Serenic has earned its position among the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America,” said John Ruffolo, National Leader, Technology, Media & Telecommunications Industry Group, Deloitte. “Deloitte is proud to honor Serenic for its achievement.”

Technology Fast 500 Selection and Qualifying Criteria

The Technology Fast 500 award program ranks the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. It is compiled from nominations submitted directly to the Technology Fast 500 website, and public

company database research conducted by Deloitte. Deloitte's 2009 Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth during the five year period from 2004 to 2008.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or proprietary technology that contributes to a significant portion of the company's operating revenues. Using other companies' technology or intellectual property in a unique way does not qualify. Consulting companies, professional service firms, etc. are not eligible unless they have proprietary technology that contributes to a significant portion of their operating revenues. Technology Fast 500 award eligibility requirements include a base-year operating revenues of at least \$50,000 USD or CD, and current-year operating revenues of at least \$5 million USD or CD. Additionally, these revenues must have more than doubled between 2004 and 2008. Also, companies must be in business for a minimum of five years, and be headquartered within North America.

About Serenic Corporation

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies.

Built on Microsoft Dynamics NAV, Serenic's products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation's products include the highly acclaimed Serenic Navigator [fund accounting software](#), Serenic DonorVision, Serenic AwardVision, Serenic CommunityCare and Serenic MinistryView. In addition, the Corporation is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV users in North America.

Serenic was named the 2009 Microsoft Dynamics Outstanding ISV of the Year for the United States and earned membership in the 2009 Microsoft Dynamics Inner Circle and the Microsoft Dynamics President's Club, both prestigious achievements that acknowledge Serenic as a top performer within the Microsoft partner community.

In September, Serenic was named 29th on the 2009 Deloitte Technology Fast 50 Canada, moving up two places from the company's 31st ranking in 2008. The Company placed 300 on the Deloitte Technology Fast 500 North America in 2008.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol "SER" on the TSX Venture Exchange in Canada. Additional information about the Company is available at www.serenic.com.

About Deloitte

As used in this document, "Deloitte" means Deloitte LLP. Please see www.deloitte.com/about for a detailed description of the legal structure of Deloitte LLP and its subsidiaries.

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The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

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ON BEHALF OF THE BOARD OF DIRECTORS

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