

FOR IMMEDIATE RELEASE

TSX Venture Exchange Symbol “SER”

**SERENIC RANKED THE 29TH
FASTEST GROWING TECHNOLOGY COMPANY IN CANADA
IN THE DELOITTE TECHNOLOGY FAST 50™**

EDMONTON, Alberta, Canada (Oct. 1, 2009) — [Serenic Corporation](#) (TSX-V:SER), (“Serenic” or the “Corporation”), a leading publisher of financial management and business operations software for nonprofits, international non-governmental organizations (NGOs) and the public sector, announced today that the company ranked among the Deloitte Technology Fast 50™, a ranking of the 50 fastest growing technology companies in Canada, based on the percentage of revenue growth over five years. Serenic’s increase in revenues of 133 percent from 2004 to 2008 resulted in a number 29 ranking.

For over 12 years, the Deloitte Technology Fast 50™ program has tracked the successful growth of Canadian-grown global leaders. Now Canada’s pre-eminent technology award program, the Deloitte Technology Fast 50™ augments the broader Deloitte North American Technology Fast 500 initiative, with winners automatically eligible for this elite ranking.

“Canadian technology companies have demonstrated some very impressive growth numbers over the past year, amid the challenges of a global recession,” said John Ruffolo, National Leader, Technology, Media & Telecommunications Industry Group, Deloitte. “Serenic is an example of the determination, drive and skill that will serve to position them for further growth and success as the economic recovery takes hold.”

Serenic’s CEO and President Randy Keith credits the company’s innovative financial management software and its expansion into the international NGO market with its 133 percent revenue growth. “Concentrating on the specific needs of nonprofit organizations has helped Serenic maintain growth in the current economy,” said Keith. “More than ever, our customers rely on financial accountability and efficient business processes for their own sustainability, and our suite of Navigator solutions utilizing sophisticated Microsoft technology helps them accomplish both.”

To qualify for the Deloitte Technology Fast 50™ ranking, companies must have been in business for at least five years, have revenues of at least \$5 million, be headquartered in Canada, own proprietary technology, and conduct research and development activities in Canada. A panel of industry experts evaluates and judges companies based on four key criteria: competitive advantage; size, growth, and market attractiveness; management effectiveness and organization; and financial performance.

About the Deloitte Technology Fast 50™

The Deloitte Technology Fast 50™ program is Canada's pre-eminent technology awards program. Celebrating business growth, innovation and entrepreneurship, the program features four distinct categories including the Technology Fast 50™ Ranking, Companies-to-Watch Awards (early-stage Canadian tech companies in business less than five years, with the potential to be a future Deloitte Technology Fast 50™ candidate,) Leadership Awards (companies that demonstrate technological leadership in four industry subcategories: hardware/semiconductor, software, telecommunications and emerging technologies) and the Deloitte Technology Green 15™ Awards (Canada's leading GreenTech companies that promote a more efficient use and re-use of the earth's resources in industrial production and consumption.) Program sponsors include Deloitte, Gowlings, GrowthWorks, RBC, Wellington Financial, Stonewood Group, HKMB Hub, CATAAlliance, CleanTech Group, IGLOO, ITAC, MaRS and Microsoft. For further information, visit www.fast50.ca.

About Serenic Corporation

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies.

Built on Microsoft Dynamics NAV, Serenic's products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation's products include the highly acclaimed Serenic Navigator, Serenic DonorVision, Serenic AwardVision, Serenic CommunityCare and Serenic MinistryView. In addition, the Corporation is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV users in North America.

Serenic was named the 2009 Microsoft Dynamics Outstanding ISV of the Year for the United States and earned membership in the 2009 Microsoft Dynamics Inner Circle and the Microsoft Dynamics President's Club, both prestigious achievements that acknowledge Serenic as a top performer within the Microsoft partner community.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol "SER" on the TSX Venture Exchange in Canada. Additional information about the Company is available at www.serenic.com.

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The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

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ON BEHALF OF THE BOARD OF DIRECTORS

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