

TSX Venture Exchange Symbol “SER”

SERENIC RANKED THE 31ST FASTEST GROWING TECHNOLOGY COMPANY IN CANADA IN THE DELOITTE TECHNOLOGY FAST 50

EDMONTON, Alberta, Canada, Sept. 25, 2008 — Serenic Corporation (TSX-V:SER), (“Serenic” or the “Corporation”), a leading publisher of financial management and business operations software for non-profits, international non-governmental organizations (NGOs) and the public sector, announced today the company is ranked among the Deloitte Technology Fast 50, a ranking of the 50 fastest growing technology companies in Canada, based on the percentage of revenue growth over five years. Serenic’s increase in revenues of 522 percent from 2003 to 2007 resulted in a number 31 ranking.

For over a decade, the Deloitte Technology Fast 50 program has tracked the successful growth of Canadian-grown global leaders. Now Canada’s pre-eminent technology award program, the Deloitte Technology Fast 50 augments the broader Deloitte North American Technology Fast 500 initiative, with winners automatically eligible for this elite ranking.

“Transforming technological innovation into business success is hard, and it’s especially difficult to sustain such rapid revenue growth over five years. Serenic has rapidly built a highly successful company in the Canadian technology industry and we applaud their dedication and ability to transform their vision into reality,” said John Ruffolo, National Leader, Technology, Media & Telecommunications Industry Group, Deloitte.

Serenic’s CEO and President Randy Keith credits the company’s innovative financial management software and its deliberate focus on the non-profit market with its 522 percent revenue growth. “Serenic was founded on the premise that non-profit organizations deserve better than they have historically gotten from the software vendor community, as few solutions have been designed specifically for their needs,” said Keith. “Our success is built upon helping our customers accomplish their missions by providing them with a robust suite of integrated, industry specific applications that utilize sophisticated Microsoft technology.”

“Canadian technology companies have some of the highest revenue growth in North America, while playing in some of the world’s largest, most competitive and exciting market sectors,” explains Ruffolo. “Outstanding companies such as Serenic demonstrate the incredible business acumen and entrepreneurial spirit that fuel the Canadian technology industry.”

To qualify for the Deloitte Technology Fast 50 ranking, companies must have been in business for at least five years, have revenues of at least \$5 million, be headquartered in Canada, own proprietary technology, and conduct research and development activities in Canada. A panel of industry experts evaluates and judges companies based on four key criteria: competitive advantage; size, growth, and market attractiveness; management effectiveness and organization; and financial performance.

About the Deloitte Technology Fast 50

The Deloitte Technology Fast 50 program is Canada’s pre-eminent technology awards program. Celebrating business growth, innovation and entrepreneurship, the program features four distinct categories including the Technology Fast 50 Ranking, Companies-to-Watch Awards (early-stage

Canadian tech companies in business less than five years, with the potential to be a future Deloitte Technology Fast 50 candidate), Leadership Awards (companies that demonstrate technological leadership in four industry subcategories: hardware/semiconductor, software, telecommunications and emerging technologies) and the Deloitte Technology Green 15 Awards (Canada's leading GreenTech companies that promote a more efficient use and re-use of the earth's resources in industrial production and consumption). Program sponsors include Deloitte, Gowlings, GrowthWorks, RBC Capital Markets, Wellington Financial, Stonewood Group, CATAAlliance and IGLOO. For further information, visit www.fast50.ca.

About Serenic Corporation

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of non-profit organizations, educational institutions, and government agencies.

Built on Microsoft Dynamics NAV, Serenic's products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation's products include the highly acclaimed Serenic Navigator, Serenic DonorVision, Serenic CommunityCare and Serenic MinistryView. In addition, the Corporation is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV users in North America.

In 2007, Serenic was named the Microsoft Dynamics Outstanding ISV of the Year and earned membership in the Microsoft Dynamics Inner Circle and the Microsoft Dynamics President's Club, both prestigious achievements that acknowledge Serenic as a top performer within the Microsoft partner community.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol "SER" on the TSX Venture Exchange in Canada. Additional information about the Company is available at www.serenic.com.

- END -

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

Company and product names mentioned herein may be trademarks and/or registered trademarks of their respective owners.

ON BEHALF OF THE BOARD OF DIRECTORS

By Randy Keith
President and CEO, Serenic Corporation
(303) 980-6007

EDITORIAL CONTACT:

Linda Nicholson
lnicholson@serenic.com
(877) 737-3642, Ext. 105