

TSX Venture Exchange Symbol “SER”

## **JEWISH COMMUNITY CENTER OF CHICAGO ADDS SERENIC NAVIGATOR TO MAXIMIZE EFFICIENCIES**

EDMONTON, Alberta, Canada (June 29, 2009) -- [Serenic Corporation](#) (TSX-V:SER), (“Serenic” or the “Corporation”), a leading publisher of financial management and business operations software for nonprofits, international non-governmental organizations (NGOs) and the public sector, announced today that [Serenic Navigator](#) has been selected by the [Jewish Community Center \(JCC\) of Chicago](#), a nonprofit organization serving the greater-Chicago area Jewish community.

For more than 105 years, the JCC of Chicago has fostered Jewish values and community to ensure that the Jewish community is alive, vibrant and relevant. The JCC’s programs – from early childhood classes and summer camps to year-round programs for all ages – have strengthened the Chicago community for thousands of members through dynamic life-enriching experiences.

The JCC derives its funding from a variety of sources, including the Jewish United Fund of Metropolitan Chicago, community members, corporations, foundations, and program and membership fees. Tracking funding and spending among its 15+ locations and various programs called for more current technology, so the organization wanted to upgrade the financial system it had been using for 15 years. JCC selected Serenic Navigator after completing an extensive review of viable software products.

“We needed to integrate various components of our organization through a more efficient financial solution that could help us grow in the future without drastically re-working our accounting platform,” said Michael Shapiro, JCC of Chicago’s CFO. “With Serenic Navigator, we will enable a geographically-independent workforce. Our staff will have easy access to information and reports wherever they may be working – in JCC facilities, remote locations and camps or home offices – to provide real-time financial updating and monitoring of our programs.”

A total of 21 users will access Serenic Navigator – certified for Microsoft Dynamics NAV – and [AwardVision](#), Serenic’s grant management product, with unlimited users accessing Serenic Portal

Services features via the Web. The fully integrated Serenic Navigator product suite includes advanced budgeting capabilities, which will allow the organization to combine financials, procurement and grant management.

“Serenic Navigator ensures the ability to maximize resources through improved productivity for organizations like the JCC of Chicago,” said Serenic CEO and President Randy Keith. “Our relationship with Microsoft, our commitment and expertise in the nonprofit community and our scalability will allow the JCC to function more efficiently with more flexibility as they grow.”

More information about the JCC of Chicago and its programs can be found at <http://www.gojcc.org/>.

### **About Serenic Corporation**

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies.

Built on Microsoft Dynamics NAV, Serenic’s products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation’s products include the highly acclaimed Serenic Navigator, Serenic DonorVision, Serenic AwardVision, Serenic CommunityCare and Serenic MinistryView. In addition, the Corporation is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV users in North America.

In 2007, Serenic was named the Microsoft Dynamics Outstanding ISV of the Year and earned membership in the Microsoft Dynamics Inner Circle and the Microsoft Dynamics President’s Club, both prestigious achievements that acknowledge Serenic as a top performer within the Microsoft partner community.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol “SER” on the TSX Venture Exchange in Canada. Additional information about the Company is available at [www.serenic.com](http://www.serenic.com).

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The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

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**ON BEHALF OF THE BOARD OF DIRECTORS**

By Randy Keith

President and CEO, Serenic Corporation

(303) 980-6007

**EDITORIAL CONTACT:**

Linda Nicholson

Vice President of Marketing, Serenic Corporation

lnicholson@serenic.com

(877) 737-3642, Ext. 105