

**FOR IMMEDIATE RELEASE**

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**SERENIC NAMED TO THE 2009 MICROSOFT DYNAMICS INNER CIRCLE  
AND MICROSOFT DYNAMICS PRESIDENT’S CLUB**

**Microsoft Honors Serenic for Outstanding Customer Commitment and Sales Achievement**

**EDMONTON, Alberta, Canada (July 23, 2009)** -- In acknowledgment of exceptional service and sales performance, [Serenic Corporation](#) (TSX-V:SER), (“Serenic” or the “Corporation”), a leading publisher of financial management and business operations software for nonprofits, international non-governmental organizations (NGOs) and the public sector, has been named to both the 2009 Microsoft Dynamics Inner Circle and the 2009 Microsoft Dynamics President’s Club, reflecting Serenic’s success in extending the Microsoft Dynamics platform to drive business advantages in companies worldwide.

Serenic’s recognition came during Microsoft Corp.’s Worldwide Partner Conference 2009 in New Orleans. The Microsoft Dynamics Inner Circle is an elite group that represents the most outstanding partners whose sales achievement ranks them at the top echelon of the Microsoft Dynamics global network of partners. In addition, these top partners have demonstrated exceptional overall company performance by delivering valuable solutions that help Microsoft Dynamics customers drive their business forward. The Microsoft Dynamics President’s Club is a prestigious club, recognizing a small group of Microsoft Business Solutions partners worldwide for achieving a high level of sales and business performance while maintaining a constant dedication to customer satisfaction and innovation.

“We’re thrilled to acknowledge the dedication Serenic has shown to providing an unsurpassed level of service and commitment to Microsoft Dynamics customers,” said Doug Kennedy, vice president of the Microsoft Dynamics Partners team. “As a result of its continuous dedication and contributions to the overall success of Microsoft Dynamics and companies worldwide, we’re proud to congratulate the company on being named to this year’s Microsoft Dynamics Inner Circle – as well as the 2009 Microsoft Dynamics President’s Club.”

Serenic is dedicated to helping customers select the right solutions and services that best meet their business needs, allowing them to achieve new levels of success. By working closely with the teams at Microsoft, Serenic maintains a comprehensive understanding of the Microsoft Dynamics platform in order to provide leading-edge solutions, services and unparalleled value to Microsoft Dynamics customers. Previous honors include Serenic being named the 2007 Microsoft Dynamics Outstanding ISV of the Year and earning membership in the 2007 Microsoft Dynamics Inner Circle and the 2007 Microsoft Dynamics President's Club.

“Each year, Microsoft partners strive to make the President's Club, as it acknowledges superior year-over-year performance,” said Randy Keith, Serenic's president and CEO. “Being named to the Inner Circle, however, is like hitting a home run, because it is truly an exclusive group. Congratulations to everyone on the Serenic team and to our dedicated Serenic channel partners, whose efforts contributed significantly to receiving these awards.”

#### **About Serenic Corporation**

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies.

Built on Microsoft Dynamics NAV, Serenic's products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation's products include the highly acclaimed Serenic Navigator, Serenic DonorVision, Serenic AwardVision, Serenic CommunityCare and Serenic MinistryView. In addition, the Corporation is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV users in North America.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol “SER” on the TSX Venture Exchange in Canada. Additional information about the Company is available at [www.serenic.com](http://www.serenic.com).

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**ON BEHALF OF THE BOARD OF DIRECTORS**

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