

## FOR IMMEDIATE RELEASE

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### **SERENIC NAVIGATOR 2009 SIMPLIFIES USER EXPERIENCE FOR FINANCIAL AND BUSINESS MANAGEMENT**

*Newest Software Features Built on Microsoft Dynamics NAV Platform Enable Quick Adoption for Increased Productivity Throughout Nonprofit Organizations*

EDMONTON, Alberta, Canada (Nov. 12, 2009) -- [Serenic Corporation](#) (TSX-V:SER), (“Serenic” or the “Corporation”), a leading publisher of financial management and business operations [software for nonprofits, international non-governmental organizations \(NGOs\) and the public sector](#), today announced the release of Serenic Navigator 2009.

[Serenic Navigator 2009](#) applies Microsoft Dynamics NAV 2009 technology and functionality to Navigator’s core features, resulting in a new User Interface (UI) and greatly enhanced User Experience (UX). Role Centers leverage productivity features within the newest Navigator financial management suite. System enhancements were designed with breakthrough technology innovations that can – within just days of implementing:

- Simplify access to information
- Improve organizational agility
- Streamline integration with a wide range of applications
- Enhance reporting and
- Maximize existing investments in Microsoft products and technologies.

“With the breakthrough technology innovations in Serenic Navigator 2009, we see this as a game-changing release,” said Serenic President and CEO Randy Keith. “It provides the power of an ERP system without the typical complexity, because users can personalize the system based on their specific roles and responsibilities. It helps them navigate quickly to the information, reports and actions they need on a regular basis, accommodating their personal work styles and preferences.”

[Serenic Navigator 2009 new product features](#) and functionality include:

- A RoleTailored Client that provides employees with personalized Role Centers that give a comprehensive overview of information and tasks most relevant to their jobs right on their desktops. This creates a visual map with elements specific to each employee’s job,

thereby simplifying the overall user experience and leading to faster adoption among users.

- A Three-Tier Architecture and built-in support for Web services makes it easy to connect to other applications and share data, while helping maintain data integrity and security.
- Tight Integration with Microsoft Office programs enables employees to access Outlook, Excel and Word directly from their Role Centers.

“Client response to this release has been very positive,” said Serenic Vice President of Product Management Donna Smiley. “Reviews from our beta client, [RSF Social Finance](#), have expressed excitement regarding how easily users adapted to the interface and the increased efficiencies they have experienced.”

Serenic Navigator 2009 has earned the [Certified for Microsoft Dynamics](#) accreditation, Microsoft’s highest standard for partner-developed software solutions. “Navigator 2009 underwent rigorous testing by an independent vendor,” said Serenic Vice President of Product Strategy and Development Brandon Taylor. “This testing ensured development quality and compatibility with the newest version of Microsoft Dynamics NAV.”

### **About Serenic Corporation**

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies. Serenic delivers highly scalable software solutions which serve the needs of an international clientele, regardless of their size. Our multi-language and multi-currency capabilities allow us to meet the sometimes unique requirements for accounting and operational systems that must be implemented in multiple locations throughout the world.

Built on Microsoft Dynamics NAV, Serenic’s products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation’s products include the highly acclaimed Serenic Navigator, [Serenic DonorVision](#), [Serenic AwardVision](#), [Serenic CommunityCare](#) and [Serenic MinistryView](#). In addition, the Corporation is the exclusive developer of the [human resources and payroll products for Microsoft Dynamics NAV](#) users in North America.

Serenic was named the [2009 Microsoft Dynamics Outstanding ISV of the Year](#) for the United States and earned membership in the [2009 Microsoft Dynamics Inner Circle and the Microsoft Dynamics President's Club](#), both prestigious achievements that acknowledge Serenic as a top performer within the Microsoft partner community.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol "SER" on the TSX Venture Exchange in Canada. Additional information about the Company is available at [www.serenic.com](http://www.serenic.com).

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**ON BEHALF OF THE BOARD OF DIRECTORS**

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