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## **SERENIC CORPORATION NAMED TO ELITE MICROSOFT DYNAMICS INNER CIRCLE AND PRESIDENT'S CLUB**

EDMONTON, Alberta, Canada (July 24, 2007) -- Serenic Corporation (TSX-V:SER), a leading publisher of financial and business operations software for nonprofit organizations, announced today that it has been named a member of both the **Microsoft Dynamics Inner Circle** and **Microsoft Dynamics President's Club**, accomplishments earned by firms whose business performance ranks them at the top of the Dynamics global network of value-added reselling partners.

Membership in the exclusive Inner Circle is especially newsworthy, as only the top one percent of the Dynamics partner channel is granted membership. Inner Circle is comprised of outstanding partners whose commitment to customers is reflected in their constant dedication to achieving high levels of customer satisfaction, and active pursuit of product and technological advancement.

"Every partner in the Microsoft community strives each year to make President's Club, as it acknowledges superior year-over-year performance. Being named to the Inner Circle, however, is like icing on the cake because it is truly an exclusive group," said Randy Keith, Serenic's president and CEO. "I am obviously very proud of everyone on the Serenic team. I also want to thank all of our dedicated partners in the Serenic channel, as their efforts contributed significantly to our having received these awards."

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### **About Serenic Corporation**

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies.

Built on Microsoft Dynamics NAV, Serenic's products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation's products include the highly acclaimed Serenic Navigator\*, Serenic DonorVision, Serenic MinistryView, Serenic AwardVision, Serenic CommunityCare, and Portals. In addition, the Corporation is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV users in North America.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol "SER" on the TSX Venture Exchange in Canada. Additional information about the Company is available at [www.serenic.com](http://www.serenic.com).

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Editor's Notes:

Serenic Corporation was named the 2007 Microsoft Dynamics ISV of the Year.

\*Serenic Navigator has achieved a 5-star rating from *CPA Technology Advisor* for six straight years (2001 - 2006) and the product was selected in December 2006 by *Accounting Today* as one of the industry's Top 100 Products for the third straight year.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

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**ON BEHALF OF THE BOARD OF DIRECTORS**

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