

For Immediate Release
Press Release 2007 - 20
TSX Venture Exchange Symbol "SER"

TECHNO BRAIN JOINS SERENIC NAVIGATOR PARTNER CHANNEL AS EXCLUSIVE AFRICAN VAR

EDMONTON, Alberta, Canada (August 14, 2007) -- Serenic Corporation (TSX-V:SER), a leading publisher of financial management and business operations software for nonprofit organizations, announced today that Dar Es Salaam, Tanzania-based Techno Brain Ltd. has been named the exclusive reselling partner of Serenic Navigator in Africa.

Incorporated in 1997, Techno Brain is a leading Microsoft Dynamics NAV partner and provider of Microsoft-based ERP, CRM and technology solutions to organizations throughout Africa. Techno Brain is a part of Export Trading Company, the \$300 million conglomerate with interests in diverse businesses like commodity trading, hotels & hospitality, mining, manufacturing, and information technology.

Renowned for its "Total IT Solutions" approach, Techno Brain is the leading information technology solutions & training company in East Africa. Through its six field offices and more than 100 employees, Techno Brain is well positioned to understand the unique business processes and technology requirements of African organizations. The company's strategic alliances with international IT companies, such as Serenic Corporation and Microsoft, facilitate access to the latest technologies, enabling it to provide the best solutions to its clients.

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“We were scouting for Dynamics NAV ERP opportunities for the private sector,” said Techno Brain Country Manager Sudhir Kabra. “When we started looking at government and not-for-profit organizations, however, we could see that traditional ERPs were not able to meet their specific financial, accounting, and operational requirements. When we researched products available for these markets we soon realized that Navigator was the best available solution. Serenic has clearly established itself as one of the leading providers of financial management solutions for governments and NFPs.”

Kabra continued, “Since we were in the process of establishing a Dynamics NAV competency center in Africa, coupled with the fact that government agencies are the single largest spenders on information technology in Africa, it made perfect sense to add Navigator to our solutions portfolio.”

Navigator, powered by Microsoft Dynamics NAV, is Serenic’s flagship product for nonprofit organizations. It combines a full suite of integrated industry-specific ERP applications together with sophisticated Microsoft technology.

“We’d be fortunate to bring an organization of Techno Brain’s caliber into the Serenic channel anywhere,” said Randy Keith, Serenic’s president and CEO. “Not only does the addition of Techno Brain strengthen our existing distribution network, it represents a major door-opening-event for Serenic and greatly enhances our ability to deploy Serenic solutions globally.”

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About Serenic Corporation

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies.

Built on Microsoft Dynamics NAV, Serenic's products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation's products include the highly acclaimed Serenic Navigator*, Serenic DonorVision, Serenic MinistryView, Serenic AwardVision, Serenic CommunityCare, and Portals. In addition, the Corporation is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV users in North America.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol "SER" on the TSX Venture Exchange in Canada. Additional information about the Company is available at www.serenic.com.

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Editor's Notes:

Serenic Corporation was named the 2007 Microsoft Dynamics ISV of the Year.

Serenic Corporation was named a member of the Microsoft Dynamics Inner Circle and President's Club for 2007.

*Serenic Navigator has achieved a 5-star rating from *CPA Technology Advisor* for six straight years (2001 - 2006) and the product was selected in December 2006 by *Accounting Today* as one of the industry's Top 100 Products for the third straight year.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

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ON BEHALF OF THE BOARD OF DIRECTORS

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