

For Immediate Release
Press Release 2007 - 21
TSX Venture Exchange Symbol "SER"

SERENIC CORPORATION RETAINS THE HOWARD GROUP TO PROVIDE INVESTOR AND FINANCIAL RELATIONS

EDMONTON, Alberta, Canada (September 18, 2007) -- Serenic Corporation (TSX-V:SER), ("Serenic" or the "Corporation"), a leading publisher of financial management and business operations software for nonprofit organizations, is pleased to announce that it has engaged The Howard Group Inc. of Calgary, Alberta, to provide investor and financial relations services to the company.

Since 1988, The Howard Group Inc. has provided comprehensive investor and financial relations, business development solutions, in-depth strategic planning and financing services to public companies. The Howard Group Inc. is associated with the *Insight* Limited Partnership, which invests in micro and small cap companies. For further information on The Howard Group Inc. please visit www.howardgroupinc.com

The term of the agreement is for 12 months. The Howard Group Inc. will be compensated with a monthly retainer of \$6,000 (Six Thousand Dollars) and 180,000 (One Hundred and Eighty Thousand) options to purchase shares. The options have an exercise price of \$0.80; a 3-year term expiring September 17, 2010; are subject to a 4-month hold period; and will vest in four equal amounts on each of the dates of December 18, 2007, March 18, 2008, June 18, 2008, and September 18, 2008. Pursuant to the terms of the agreement, a change in the scope of services to be provided by The Howard Group may also occur upon 180 days of advance notice by either party, while also adjusting compensation terms to reflect the revised scope of services, if any.

In addition to its ongoing investor relations services, The Howard Group Inc. will provide ongoing commentary on Serenic's activities in its free, online live newsletter, **Insight**. Interested parties are encouraged to subscribe to the newsletter feed:

<http://howardgroupinsightnewsletter.blogspot.com/>

<http://www.howardgroupinc.com/register.html>

The above agreement is subject to the acceptance of the TSX Venture Exchange.

About Serenic Corporation: www.serenic.com

Serenic develops, markets and supports mission-critical financial management and business operations software for nonprofits, government, and education. In addition, Serenic is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV in North America.

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The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.