

For Immediate Release
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TSX Venture Exchange Symbol "SER"

SERENIC ANNOUNCES SERENIC COMMUNITYCARE

EDMONTON, Alberta, Canada (October 25, 2007) -- Serenic Corporation (TSX-V:SER), a leading publisher of financial management and business operations software for nonprofit organizations and government agencies, announced today that it has released **Serenic CommunityCare**.

CommunityCare captures detailed consumer information, provides program management functionality, and automates billing for human services organizations, such as those serving the MRDD (mental retardation and developmentally disabled) community. CommunityCare is built on Microsoft Dynamics NAV, as is Serenic's flagship financial management solution, Serenic Navigator.

Navigator combines robust core financial functionality and a full suite of integrated industry-specific ERP applications with sophisticated Microsoft technology. CommunityCare will now join the suite of products that integrate directly with Navigator's core financials, providing an end-to-end solution for human services organizations.

Software for the human services industry is often single-purpose, designed to handle a specific function, such as billing, payroll or client care. As a result, human services organizations must typically implement a variety of software applications to meet their diverse needs.

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CommunityCare, on the other hand, allows human services organizations to perform many operations within a single application, running on a single unified database. Organizations that implement CommunityCare will be able to store and access highly personal information about their consumers, while always adhering to privacy regulations; recoup costs for the services they provide; and report to their board and funding sources about the impact they are having on their local community.

Functional areas handled by CommunityCare include comprehensive consumer records; administration of services provided; real-time reporting and statistics; document management; detailed report writing; billing and payroll; and multi-tiered security across organizations. In addition, CommunityCare, through its Dynamics NAV foundation, lets clients customize their solution with minimal programming.

“Serenic provides the broadest suite of fully integrated financial and operational software products in the not-for-profit industry,” said Randy Keith, Serenic’s president and CEO. “With the release of CommunityCare, we have expanded that product suite even further to include an operational solution designed specifically for the human services industry.”

About Serenic Corporation

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies.

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Built on Microsoft Dynamics NAV, Serenic's products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation's products include the highly acclaimed Serenic Navigator*, Serenic DonorVision, Serenic MinistryView, Serenic AwardVision, Serenic CommunityCare, and Portals. In addition, the Corporation is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV users in North America.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol "SER" on the TSX Venture Exchange in Canada. Additional information about the Company is available at www.serenic.com.

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Editor's Notes:

Serenic Corporation was named the 2007 Microsoft Dynamics ISV of the Year.

Serenic Corporation was named a member of the Microsoft Dynamics Inner Circle and President's Club for 2007.

*Serenic Navigator was selected in December 2006 by *Accounting Today* as one of the industry's Top 100 Products for the third straight year.

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

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ON BEHALF OF THE BOARD OF DIRECTORS

By Randy Keith

President and CEO, Serenic Corporation

(303) 980-6007

EDITORIAL CONTACT:

Peter Masi

pmasi@serenic.com

(877) 737-3642, Ext. 119