

TSX Venture Exchange Symbol “SER”

PARISHSOFT JOINS SERENIC PARTNER CHANNEL

EDMONTON, Alberta, Canada (Oct. 27, 2008) -- Serenic Corporation (TSX-V:SER), (“Serenic” or the “Corporation”), a leading publisher of financial management and business operations software for nonprofits, international non-governmental organizations (NGOs) and the public sector, announced today that ParishSOFT has joined its reselling partner network for Serenic Navigator.

Since 1998, Ann Arbor, Mich.-based ParishSOFT has provided comprehensive information management solutions solely for dioceses, parishes and Catholic organizations.

“ParishSOFT’s expertise and respected reputation among the diocesan community makes them a welcomed addition to the Serenic family,” said Randy Keith, Serenic’s CEO and president.

“Working in partnership, our companies will no doubt continue to expand upon the success that we’ve experienced in this important market.”

ParishSOFT provides project implementation, training, data conversion and technical support in nearly every United States arch/diocese and in 36 arch/diocesan offices. More than 3,600 parishes use its software and web solutions to bring all of their ministries together, foster collaboration among staff and volunteers and improve communication.

“Several of our customers are already using Serenic Navigator for diocese-level accounting,” said Michael Cusick, ParishSOFT’s vice president of marketing and sales. “It makes sense to offer Serenic Navigator as a complement to our own products. ParishSOFT is focused on the specific needs of dioceses and can help customers integrate financial data with their common database of people and organizations in a way that maximizes their time savings.”

About ParishSOFT

ParishSOFT offers a complete suite of church management software and web services that streamline operations, foster collaboration, and improve communications. ParishSOFT has 45

staff and continually invests in improving its software and web solutions, as well as adding new features and products. ParishSOFT presently serves 3,300 Catholic parishes and 35 arch/dioceses.

ParishSOFT LLC (formerly Parish Systems, Inc.) was founded in 1998 by David Rosenberg, a technologist, deacon, catechist, and music minister. Bill Pressprich joined the company in 2002 as president and CEO, bringing many years of executive experience with software companies as well as service to the Church. Additional information is available at www.parishsoft.com.

About Serenic Corporation

Serenic Corporation is an industry-leading publisher of mission-critical software products that satisfy the unique and sophisticated functionality requirements of nonprofit organizations, educational institutions, and government agencies.

Built on Microsoft Dynamics NAV, Serenic's products deliver fully integrated solutions that can, in many organizations, eliminate the need for multiple third-party business applications.

A Microsoft Gold-certified Industry Solutions Vendor, the Corporation's products include the highly acclaimed Serenic Navigator, Serenic DonorVision, Serenic CommunityCare and Serenic MinistryView. In addition, the Corporation is the exclusive developer of the human resources and payroll products for Microsoft Dynamics NAV users in North America.

In 2007, Serenic was named the Microsoft Dynamics Outstanding ISV of the Year and earned membership in the Microsoft Dynamics Inner Circle and the Microsoft Dynamics President's Club, both prestigious achievements that acknowledge Serenic as a top performer within the Microsoft partner community.

Serenic Corporation is a public company with offices in Edmonton, Alberta and Lakewood, Colorado. It trades under the symbol "SER" on the TSX Venture Exchange in Canada. Additional information about the Company is available at www.serenic.com.

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The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this press release.

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ON BEHALF OF THE BOARD OF DIRECTORS

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